



Rolaco

HOSPITALITY SUPPLIES

ROLACO HOSPITALITY
SUPPLIES CO.

COMPANY PROFILE

Group
Rolaco

CELEBRATING
50+ YEARS
OF EXCELLENCE
SHAPING SAUDI ARABIA'S FUTURE

WITH OVER FIVE DECADES OF EXPERTISE,
WE CONTINUE TO DELIVER INNOVATIVE
SOLUTIONS ACROSS DIVERSE SECTORS.
EXPERIENCE THE DIFFERENCE OF PROVEN
EXPERTISE AND RELIABLE PARTNERSHIP.

1968s

Rolaco Group Establishment

Established by the late Sheikh Abdul-Aziz Abdullah Al Sulaiman, Rolaco started as a company specializing in the trade of cement and steel, using our shipping containers in Jeddah and overseas, serving as a key supplier to support the Kingdom's construction and development efforts.

Early 1970s

First Expansion

The company expanded its operations by representing major global building material and heavy equipment brands. This included becoming the official local agent for trucks, forklifts, and cranes from renowned international manufacturers.

1970s & 1980s

New Subsidiaries

زهران 

Through its subsidiaries, Rolaco Engineering and Zahran Contracting, the company executed large-scale projects worth over **one billion Saudi Riyals**. These included major infrastructure developments such as roads, bridges, and seawater desalination plants.

OUR HERITAGE

Our story goes back to 1968, when Abdul-Aziz Abdullah Al Sulaiman recognized a promising opportunity in the Saudi market. With a vision for growth and unwavering determination, he laid the foundation for a family-owned company proudly established and operated by Saudis that would play a key role in shaping the future of Saudi Arabia's thriving economy.

From the start, our approach has focused on collaboration and long-term partnerships, reflecting our commitment to sustainable growth. This strategy has guided our evolution over the decades, enabling us to expand our reach and diversify our portfolio to serve various sectors through Rolaco Arabian Sounds & Lights, Rolaco Automotive & Equipment, Rolaco Hospitality Supplies co., Al Moumayaza Art of Travel & Tourism, and Rolaco Industrial & Agriculture.

“**Our dedication to quality, innovation, and customer satisfaction has made us a trusted partner in manufacturing and delivering exceptional solutions.**”

Today, guided by Saudi Vision 2030 we continue to evolve, embracing new avenues to contribute to the kingdom's dynamic growth. As we move forward, we remain committed to delivering world-class solutions, empowering communities, and enriching lives building on our heritage to shape a dynamic and sustainable tomorrow.

Rolaco

HOSPITALITY SUPPLIES

Rolaco

ARABIAN SOUNDS & LIGHTS

ASL

Rolaco

AUTOMOTIVE & EQUIPMENT



1990s

Real Growth

Rolaco achieved significant growth by acquiring local companies and representing leading global brands from Europe and Asia. The company diversified into various sectors including energy, lighting, electrical equipment, agricultural supplies, as well a big expansion into the hospitality sector products trading, as well as tourism through our travel agency.

2000 s

Big Contributions

Rolaco has successfully engaged in numerous joint ventures and has collaborated extensively in the real estate sector. The company has also played a pivotal role in supporting the kingdom's largest projects by supplying and producing essential construction, electrical, and lighting equipment and has been a success partner in Holy Sites Projects, Riyadh Mega Projects, and Jeddah and Dhahran Projects.

2030 Vision

Commitment

Rolaco continues to align with Saudi Arabia's Vision 2030 by contributing to modern development, construction projects, and tourism expansion. The company remains dedicated to supplying and producing top-quality products and services in collaboration with its global partners to support the Kingdom's ambitious goals for a modern and prosperous future.



REDEFINING

LUXURY,

EVERY DAY!



ABOUT US

At Rolaco Hospitality Supplies Co., we are proud to serve the Kingdom's leading hotels, resorts, restaurants, and destinations for over 30 years. Rooted in trust and guided by global excellence, we craft experiences that reflect the true spirit of Saudi hospitality, celebrated around the world.

Our curated collections of premium OS&E - FF&E embodies sophistication and quality, ensuring every detail contributes to a seamless guest journey.

We go beyond supplying, we are partners in elevating hospitality, helping you craft moments of distinction that resonate with warmth, care, and a lasting impression. Looking ahead, we remain committed to driving innovation and excellence, supporting our partners as they shape the future of tourism and hospitality in line with Saudi Vision 2030.



MISSION

Our mission is to empower our partners with reliable, sustainable and eco-friendly hospitality solutions, ensuring our clients can welcome their guests with confidence.

VISION

We aim to be the Kingdom's leading partner in the hospitality sector, setting the standards for luxury, innovation, and unforgettable guest experiences recognized worldwide.

VALUES

PARTNERSHIP

We prioritize client needs, offering tailored solutions, and building long-term relationships.

EXCELLENCE

We focus on delivering top-notch amenities and hospitality products, maintaining high standards across industry.

STRATEGIC VISION

We evolve from suppliers to strategic advisors, maintaining industry trends and aligned with Vision 2030, showing forward-thinking and adaptability.

WHY CHOOSE US?

"TRUSTED BY THE KINGDOM'S LEADING HOTELS AND RESORTS FOR UNMATCHED QUALITY AND SERVICE."

ACHIEVEMENTS & AWARDS

Rolaco Hospitality Supplies co. demonstrates a clear commitment to excellence, underscored by its internationally recognized quality management certification. Our market leadership is strengthened through exclusive partnerships with leading international brands. By collaborating with suppliers who adhere to global environmental and sustainability standards, we affirm our position as a distinguished and reliable partner in the hospitality sector.





OUR PRODUCTS



FOOD SERVICE
& TABLEWARE



ZWIESEL FORTESSA

WHERE TWO WORLDS MEET TO REDEFINE THE TABLE

We blend the unparalleled quality of 150 years of German glass excellence with over 30 years of seasoned tabletop experience across the Americas. The result is a powerful global presence setting the new standard for premium tableware.



HoteLIKE

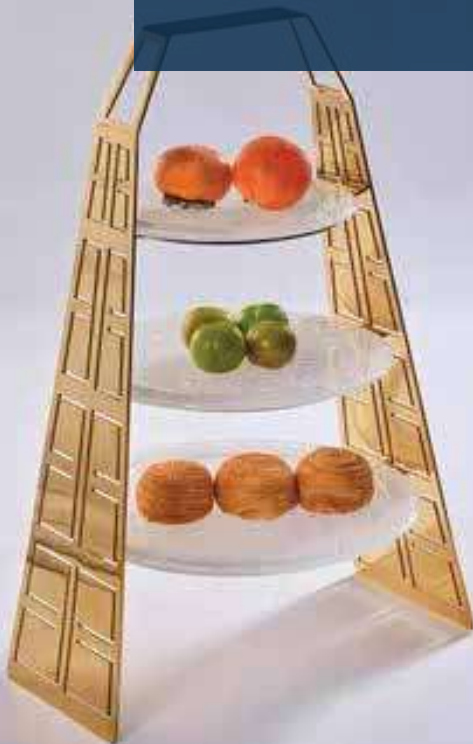
CAL·MIL

rosseto
SERVING SOLUTIONS

Arthur Krupp®



We partner with the best international providers to deliver exceptional buffet and catering products ,that compliment every culinary experience!





CHURCHILL[®]

Churchill's custom design service gives your business the chance to truly utilise our knowledge and experience in the world of tableware. We can offer a variety of design solutions, from a simple logo motif to a bespoke pattern design to help you create your own brand identity. Don't underestimate the impression an individual design will have on your customers.



Once a humble earthenware factory in Cairo, the Fathy Mahmoud manufacturing powerhouse (also known as the Egyptian German Porcelain Company) now stands tall as one of the most substantial single-location porcelain-production facilities in the world, creating seven million pieces per month.



FATHY MAHMOUD

Hotels & Restaurants



ZWIESEL
GLAS

zwiesel: 150 years of glass, place, and passion

Deep in the Bavarian Forest, a century-and-a-half-old bond was forged between a place and its material. Zwiesel glass stands as the region's signature achievement—a philosophy and a brand woven into the very fabric of every glass we craft.



zafferano

Bring color and style to your table with Zafferano's blown glassware, combining Italian craftsmanship tradition with modern design for a unique and refined experience.



RONA represents more than 133 years of glass master's skills, as well as contemporary technological excellence.



RONA



Bringing you products to help you create an experience, celebrate your creativity and serve confidently, since 1818.





Salvinelli
italian cutlery concept

WNK®
FIRST IN FOOD SERVICE



We partner with the best international providers to deliver exceptional buffet and catering products ,that compliment every culinary experience!





ENGINEERED IN KOREA, DESIGNED IN ITALY, BUILT FOR GLOBAL EXCELLENCE

We lead the market in high-quality buffet ware and multi-purpose trolleys by pairing the bold vision of our Italian designers with the meticulous quality assurance of our Korean heritage. With manufacturing excellence across Seoul, Korea, and a 20,000 sqm production powerhouse in Tianjin, China, Tiger is perfectly positioned to deliver continuous innovation and exceptional value.

WNK: DEFINING EXCELLENCE IN SILVERWARE AND TABLEWARE

WNK has grown into a major international supplier in the food service industry by consistently producing the finest quality silverware and tableware. We successfully blend the reliability of a family business with the efficiency of modern production. Our promise is simple: to deliver durable products imbued with style and elegance, ensuring the best in quality and value to help promote and distinguish your hospitality business.



WNK®
FIRST IN FOOD SERVICE

The Sambonet logo is written in a bold, white, sans-serif font on a dark blue background.The Paderno logo features the brand name in a white serif font, positioned above a white downward-pointing chevron.The words "WORLD CUISINE" are written in a white, all-caps, sans-serif font, centered below a thin white horizontal line.

With over 100 years of history and a powerful global presence, Paderno is the definitive benchmark for both professional caterers and passionate home cooks. We offer a complete range of over 10,000 items—a vast collection dedicated to every kitchen need. Paderno consistently provides world-class solutions through both our own production and carefully selected complementary articles.

The Lacor logo consists of a stylized red swoosh above the brand name "Lacor" in a grey, italicized sans-serif font.

For 76 years, Lacor has been a leader in manufacturing and distributing high-quality items for both hospitality and home kitchens.

Headquartered in Spain, our commitment to innovation has resulted in a diverse catalog of over 3,500 products—from top-tier cookware to specialized pastry molds. Our quality solutions are now trusted in over 70 countries on 5 continents, enhancing culinary experiences worldwide.

We thank you for sharing our journey!



KITCHEN EQUIPMENT

Rolaco Hospitality Supplies is your number one source for commercial kitchen solutions in the HORECA industry. We provide a broad assortment of high-quality commercial kitchen equipment with professional installation and maintenance services to support the efficient and flawless operations of your business. With everything from state-of-the-art cooking equipment to complete installation consultation, we enable hospitality businesses to create memorable moments for their guests as the trusted source of products that will improve your kitchen's performance and deliver the highest quality.





Founded in Los Angeles in 1951 by brothers Argyle and William Campbell, Cambro began with one product—the revolutionary Camtray®—created to solve a specific industry problem.

Seventy-four years later, this commitment to quality and innovation endures. Still family-owned and led by the next generation, Cambro now offers over 17,000 products globally. Our mission remains simple: creating solutions to help you serve, satisfy, and delight your guests.



Carlisle FoodService Products is the leading provider of innovative, professional grade product solutions to the foodservice, healthcare, and janitorial markets. Working together, our worldwide team of employees focuses on continuously improving the Carlisle brand by developing the best products, ensuring the highest quality, and providing unequalled customer service.



OUR PRODUCTS



AMENITTIES

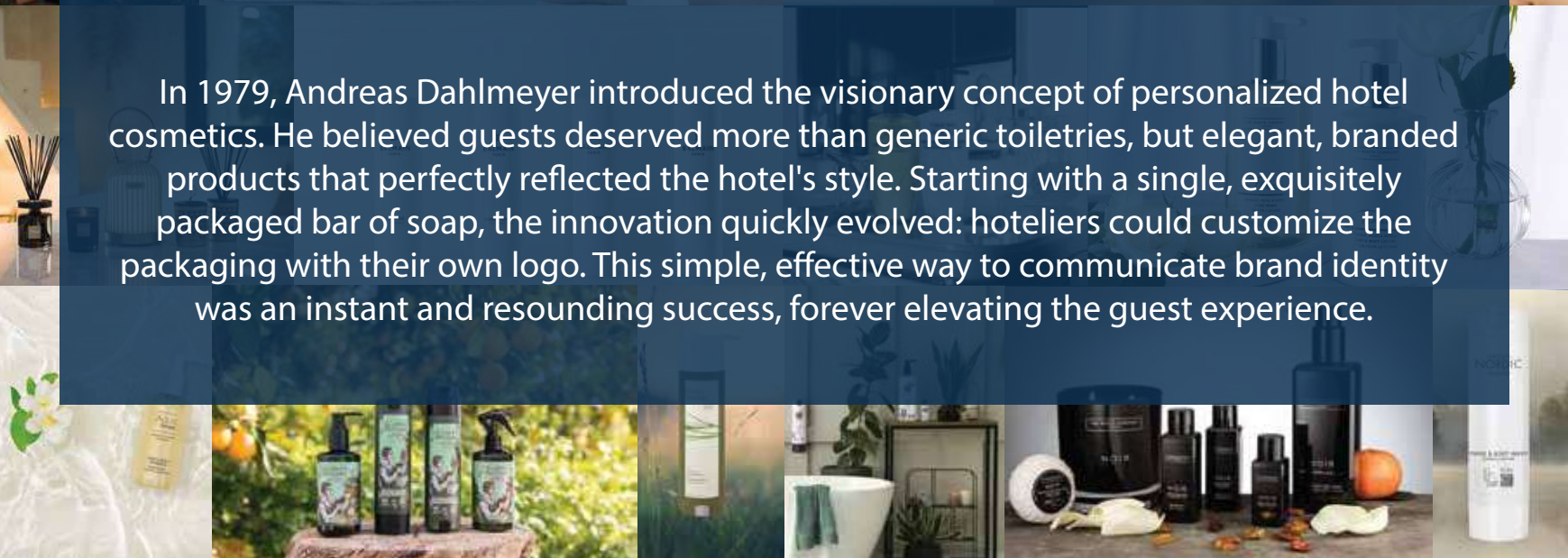
ADA

COSMETICS

HOTEL COSMETIC BRANDS



In 1979, Andreas Dahlmeyer introduced the visionary concept of personalized hotel cosmetics. He believed guests deserved more than generic toiletries, but elegant, branded products that perfectly reflected the hotel's style. Starting with a single, exquisitely packaged bar of soap, the innovation quickly evolved: hoteliers could customize the packaging with their own logo. This simple, effective way to communicate brand identity was an instant and resounding success, forever elevating the guest experience.



SURPRISING, SUSTAINABLE & SAFE



ROLACO BRAND AMENITIES

Elyra
Amenities Collection

Offering an optimal blend of modern comfort and sustainability, our accommodations feature energy-efficient design and thoughtfully sourced amenities. We ensure this premium experience is delivered at an unbeatable price, successfully bridging the gap between eco-friendliness and affordability.





OUR PRODUCTS

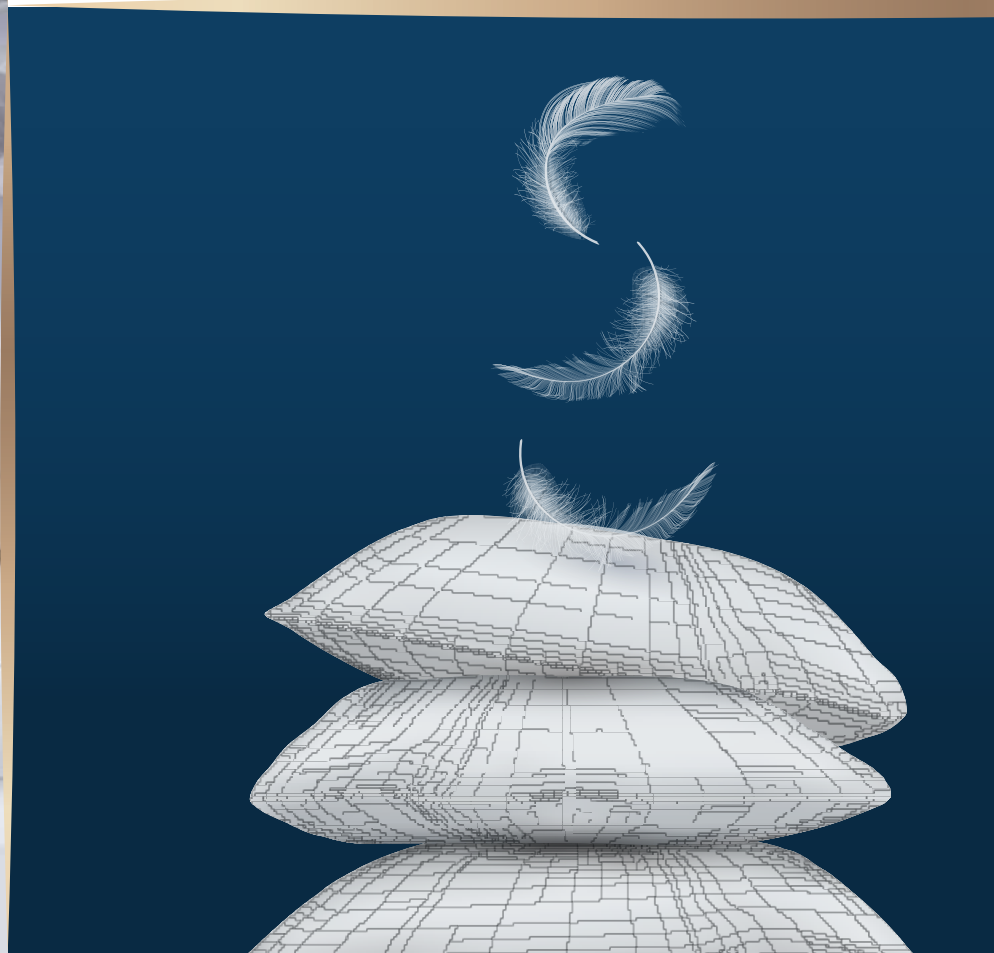


LINENS
& ACCESSORIES



MÜHLDORFER FOR HIGHEST SLEEPING COMFORT

Founded in 1920 in the Bavarian Forest, Mühldorfer has nearly a century of tradition crafting the finest quality feather bedding. Today, Mühldorfer is a premier family-owned supplier of luxury duvets and pillows to the top hotel industry worldwide, especially across the Middle East and Asia.





CASAROVEA

LIDELL



Canasin



The visionary concept of personalized hotel cosmetics emerged from the belief that guests deserve more than basic, generic toiletries. Instead, they should be offered elegant products that perfectly reflect a hotel's unique style.

What started with a single, exquisitely packaged bar of soap quickly evolved into a broader innovation, allowing hoteliers to customize packaging with their own logos. This simple yet effective method of communicating brand identity became a resounding success, forever elevating the guest experience.

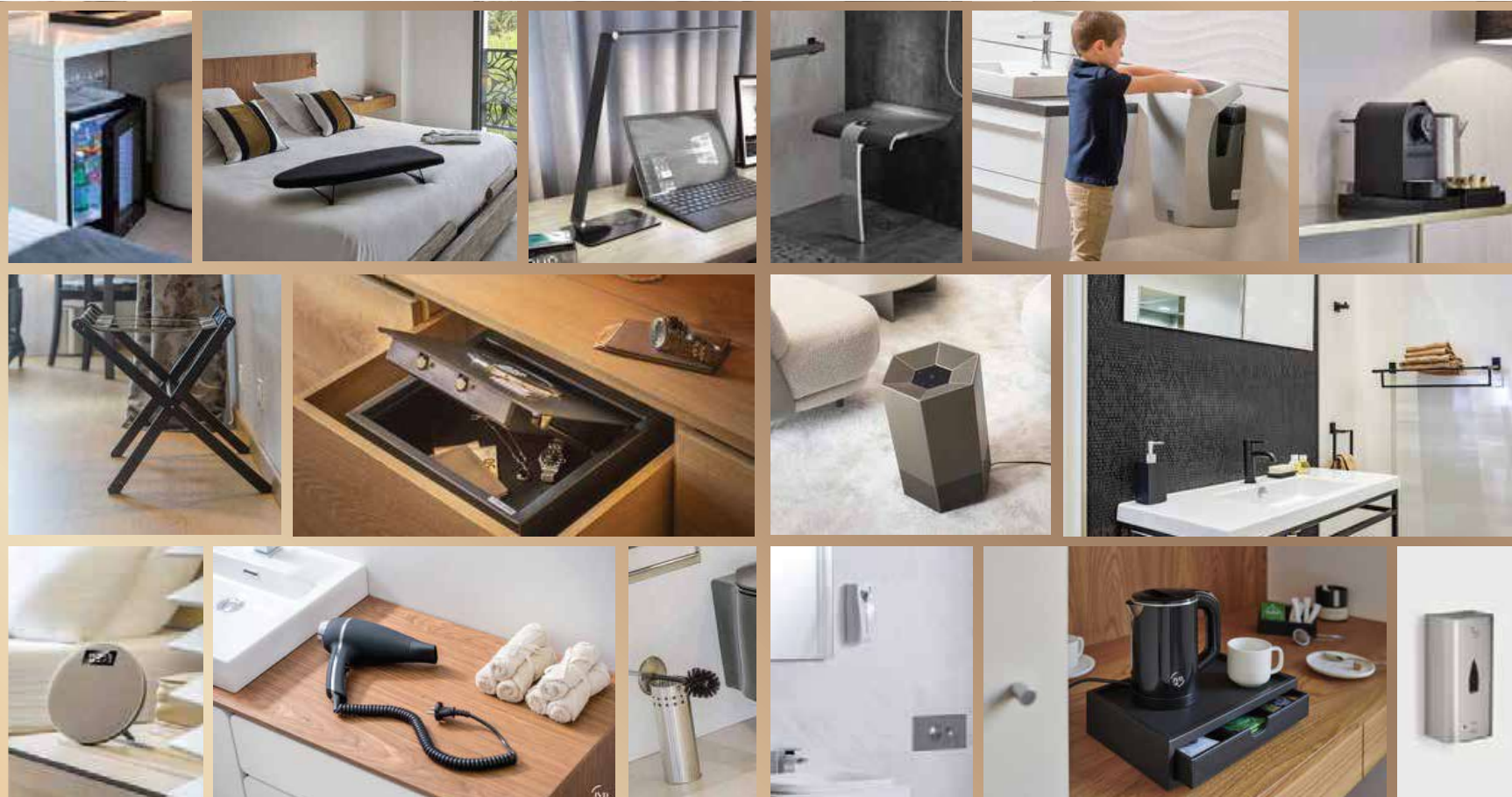


We are a major player in the Middle East, offering a comprehensive, end-to-end solution for all hotel operating supplies and equipment (OS&E). The RH linen brand is one of our core, proprietary offerings, providing a high-quality, in-house option that stands proudly alongside the distinguished global supplier products we distribute. RH serves as our signature of excellence in the linen category.



iHommate Hotelware Limited is a market-leading linen producer operating from Hangzhou, China, since 2001. They specialize in highly customizable table linen (made from cotton, linen, polycotton, and polyester) known for its modern design and unmatched wearability and durability through repeated industrial washing. They are certified by UNI EN ISO 9001 for quality and export globally, notably to Las Vegas. The company has achieved ecological certification, demonstrating a greater awareness and care for the environment.





Every detail counts when it comes to offering a memorable guest experience while supporting the efficiency of hotel staff. Whether it's management, maintenance, housekeeping or technical teams, professionals in the hospitality industry face operational challenges every day.

& More
Engaged
Than Ever





OUR PRODUCTS



FF&E &
OS&E



FF&E

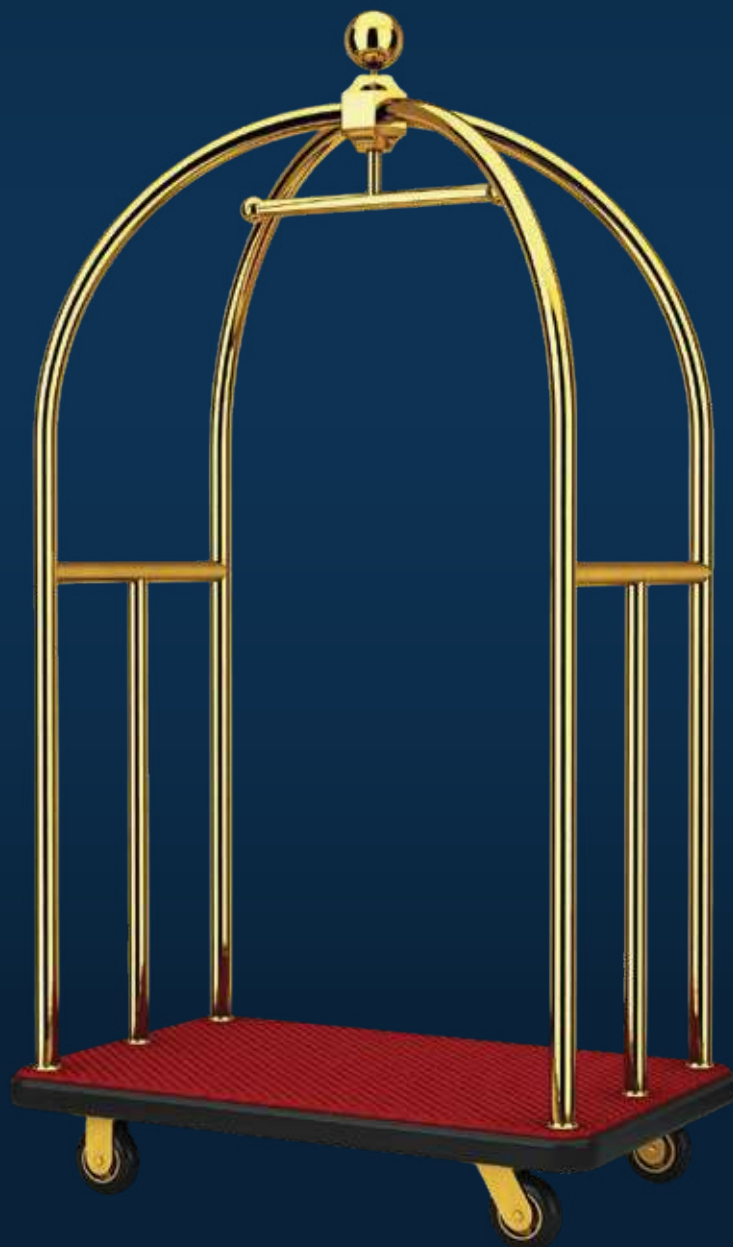
Rolaco Hospitality Supplies offers a complete turnkey service including all the FF&E and OS&E for the hospitality sector in the Kingdom of Saudi Arabia. Our global sourcing networks provide custom-made, high-quality products and handle the entire process from initial procurement and logistics, to final installation. By providing a simple, single service Rolaco helps get your hotel or resort project up and running on time and on budget, and provides peace of mind, by continuing to provide the level of service you expect from a trusted partner in luxury hospitality development.





OUR PRODUCTS

SERVICE, CLEANING
& UNIFORMS

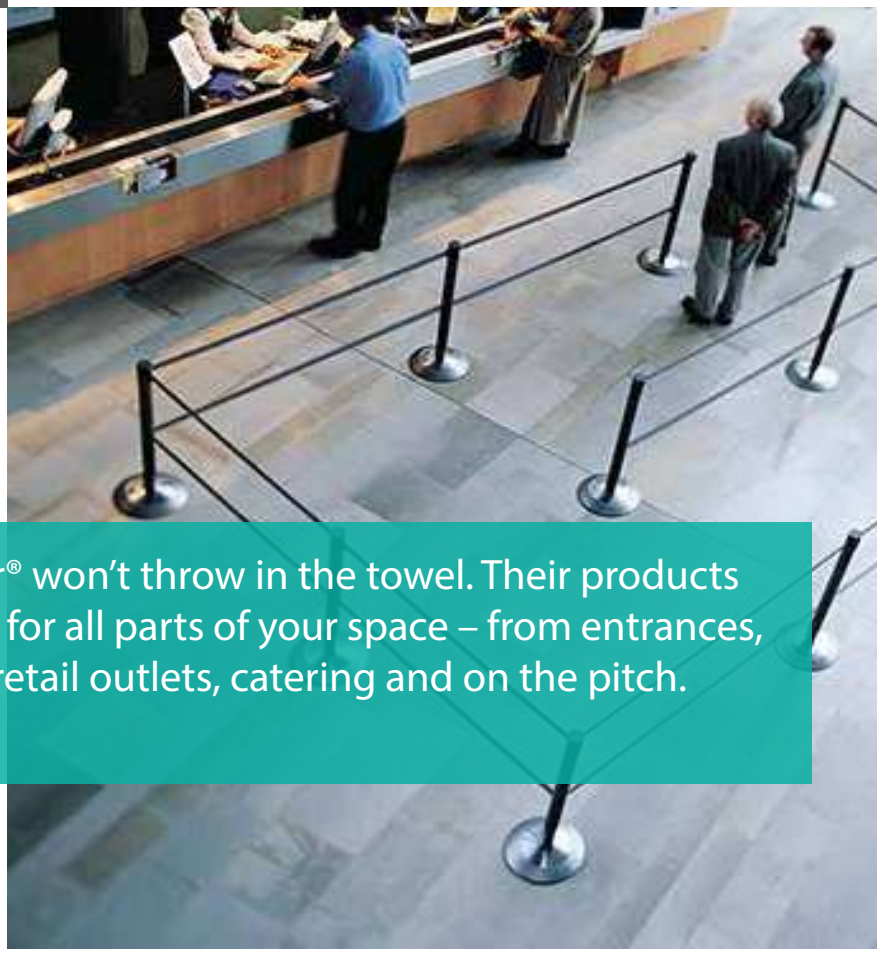




Hospitality Excellence since 1928

Caddie Hotel not only specializes in the provision of equipment and accessories for the hospitality industry but also offers customization services. The product range includes room service trolleys, laundry carts, bathroom accessories and other items useful for enhancing the efficiency and aesthetics of hotels.

TENSATOR®
leading the customer journey



If your venue has unique needs, Tensator® won't throw in the towel. Their products can provide indoor and outdoor solutions for all parts of your space – from entrances, security screening and ticket lines to retail outlets, catering and on the pitch.



With over 60 years in the business we know what needs professional users in different environments have, and we offer solutions that help them to clean faster, more effectively and at lower total costs. Based on sustainability principles, innovation in cleaning has always been a main focus in the daily work of Vileda Professional.



KÄRCHER

The name Kärcher is synonymous worldwide with quality and innovation. We have been setting the standard in cleaning expertise for 75 years. As the inventor of the high-pressure cleaner, Kärcher is today a world market leader and one of the driving forces behind technological developments in the field of cleaning technology. Every day our employees in research, development, production and sales ensure that you find the right solution for your cleaning task.





OUR PROJECTS





AROYA

CRUISES

RED SEA



NEOM



MILLENNIUM
HOTELS AND RESORTS

JEDDAH



IHG® HOTELS &
RESORTS

JEDDAH

D DELTA HOTELS
MARRIOTT

JEDDAH



Jumeirah

MACCA





فندق الصفاة

ALSAFWA HOTEL

By Sadee

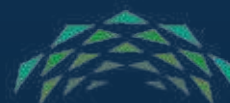


MACCA



THE RITZ-CARLTON

RIYADH



طيبة للاستثمار

TAIBA INVESTMENTS

RIYADH

OUR PARTNERS

Mühldorfer
BETTEN DIE GESCHICHTE MACHEN

guestsupply®

ADA
COSMETICS

ANGFAI®

room360®

iH iHome
mate

JVD
THE
FRENCH
TOUCH

Canasin

CASAROVEA
LUXURY HOSPITALITY LINENS

VISION

LIDELL

IR

YOU MIAN
優棉 Textile

Salvinelli
italian cutlery designs

CAL·MIL

American METALCRAFT, Inc.
AM

PADERNO®

Arthur Krupp®

CAMBRO
TRUSTED DURABILITY

HotelLIKE

Lacor

JZ

ZWIESEL
GLAS

united tables
by zwiesel

WNK®

HYPERLUX®

LIBBEY

TIGERCOMPANY®

FM
FINE EGYPTIAN
TABLEWARE
FATHY MAHMOUD

TENSATOR®

caddie®
Hospitality Excellence since 1928

SICO®

vileda®
PROFESSIONAL

INTERMETAL

Heute
German quality since 1905

KARCHER

OUR CUSTOMERS





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